

# MENU ENGINEERING WORKSHEET

Enter Your Restaurant Name Here

Date Prepared: Jan 13,2003

Period Covered: Week Ending Jan 12

A	B	C	D	E	F	G	H	L	P	R	S
Menu Item Name <b>ITEM</b>	Number Sold	Popularity %	Item Food Cost	Item Sell Price	Item Profit <i>(E-D)</i>	Total Cost <i>(D*B)</i>	Total Revenue <i>(E*B)</i>	Total Profit <i>(H-G)</i>	Profit Category	Popularity Category	Menu Item Class
Item # 1	100	10.8%	\$1.25	\$4.50	\$3.25	\$125.00	\$450.00	\$325.00	Low	High	Workhorse
Item # 2	50	5.4%	\$1.50	\$5.00	\$3.50	\$75.00	\$250.00	\$175.00	Low	Low	Dog
Item # 3	60	6.5%	\$1.60	\$6.00	\$4.40	\$96.00	\$360.00	\$264.00	High	Low	Challenge
Item # 4	110	11.9%	\$0.95	\$5.00	\$4.05	\$104.50	\$550.00	\$445.50	Low	High	Workhorse
Item # 5	25	2.7%	\$2.00	\$4.50	\$2.50	\$50.00	\$112.50	\$62.50	Low	Low	Dog
Item # 6	35	3.8%	\$1.60	\$5.00	\$3.40	\$56.00	\$175.00	\$119.00	Low	Low	Dog
Item # 7	75	8.1%	\$1.10	\$4.00	\$2.90	\$82.50	\$300.00	\$217.50	Low	High	Workhorse
Item # 8	90	9.7%	\$2.25	\$7.00	\$4.75	\$202.50	\$630.00	\$427.50	High	High	Star
Item # 9	140	15.1%	\$1.95	\$6.50	\$4.55	\$273.00	\$910.00	\$637.00	High	High	Star
Item # 10	25	2.7%	\$1.95	\$6.75	\$4.80	\$48.75	\$168.75	\$120.00	High	Low	Challenge
Item # 11	120	13.0%	\$2.30	\$7.50	\$5.20	\$276.00	\$900.00	\$624.00	High	High	Star
Item #12	95	10.3%	\$2.00	\$6.50	\$4.50	\$190.00	\$617.50	\$427.50	High	High	Star

	<b>N</b>	
Total	925	100.0%

<b>I</b>	<b>J</b>	<b>M</b>
\$1,579.25	\$5,423.75	\$3,844.50

<b>K = I / J</b>
29.1%
Food Cost %

<b>O = M / N</b>
\$4.16
Ave Item Profit

<b>Q = (100% / Items) * (80%)</b>
6.7%
Menu Popularity Factor